



NOTERA

NOTE IT. NAME IT. NAIL IT

BROCHURE



ABOUT US

Notera is a contemporary notebook brand dedicated to delivering high-quality, functional, and aesthetically appealing spiral notebooks for modern users. Founded to blend creativity with practicality, Notera serves students, professionals, and creatives who value purposeful stationery.

We focus on products that elevate everyday tasks—planning, journaling, note-taking, or studying. With a commitment to customer satisfaction, affordability, and innovation, our range includes spiral notebooks, bookmarks, stickers, and curated accessories that boost productivity with a personal touch.

Available at selected retail outlets and through direct online orders. Notera is steadily expanding its nationwide presence with the support of loyal customers and creative collaborators.

MEET OUR TEAM

The minds and hearts behind Notera.

At Notera, we're more than just a notebook brand—we're a team of dreamers, doers, and designers working together to turn ideas into beautiful, tangible products. Meet our passionate individuals who make it all happen.



Ms. Rajnandini Gupta
Co-Founder



Mr. Laksh Poddar
Co-Founder



Mr. Ritesh Khiroria
Co-Founder

WHY NOTERA:

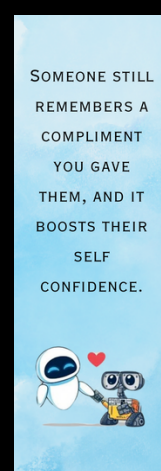
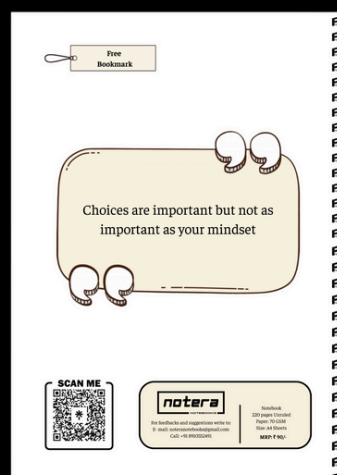
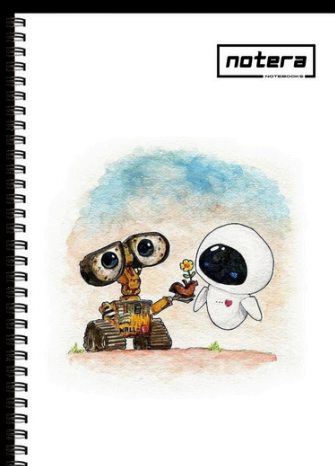
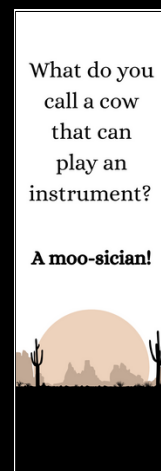
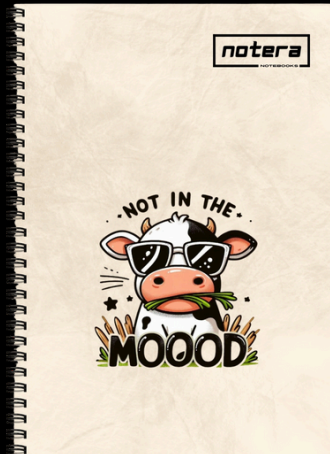
- 1 **Premium Paper Quality** – A4 sized, 70 GSM thick, bleed-proof pages for smooth writing
- 2 **Vibrant Cover Designs** – Bold and colourful covers designed to inspire creativity
- 3 **Affordable Pricing** – Thoughtfully priced for students and youngsters
- 4 **Gifting Options** – Ideal for corporate onboarding kits and birthday gift boxes
- 5 **Bulk & Student Discounts** – Save upto 20% when you place bulk orders
- 6 **Freebies with every order**– We offer free bookmarks and stickers with every purchase

OUR PRODUCTS

Spiral Notebooks (Ruled/ Unruled)

Our signature product.

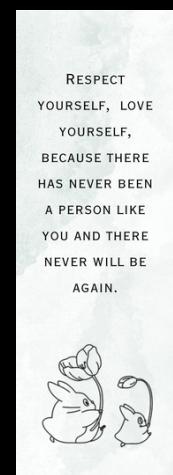
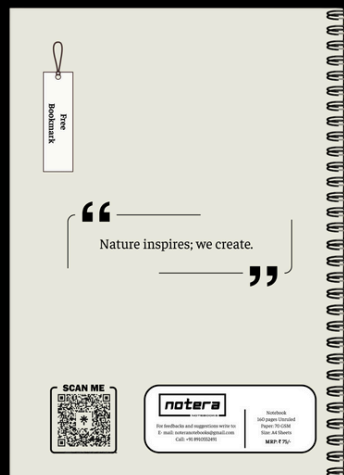
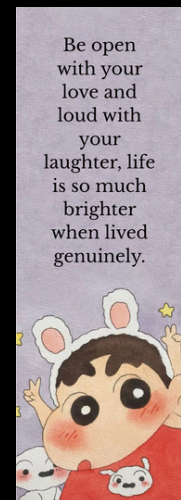
- **Sturdy Double Wire Binding** for easy flipping and a flat lay experience
- **High-Quality Paper-** A4 sized, 70 GSM paper that minimizes ink bleed and ensures a smooth writing surface
- **Elegant Cover Designs** that combine style with durability



Spiral Notebooks (Ruled/ Unruled)

Our signature product.

- **Compact & Lightweight**—ideal for on-the-go use
- **Tearable Pages** for convenience and organized note management



COMBO OFFERS

Make the most of our limited-time deals and specially curated combo sets—designed to offer greater value with every purchase. Whether you're buying for personal use or as a thoughtful gift, Notera ensures premium notebooks at accessible prices.

For further inquiries or bulk orders, please feel free to contact us directly.

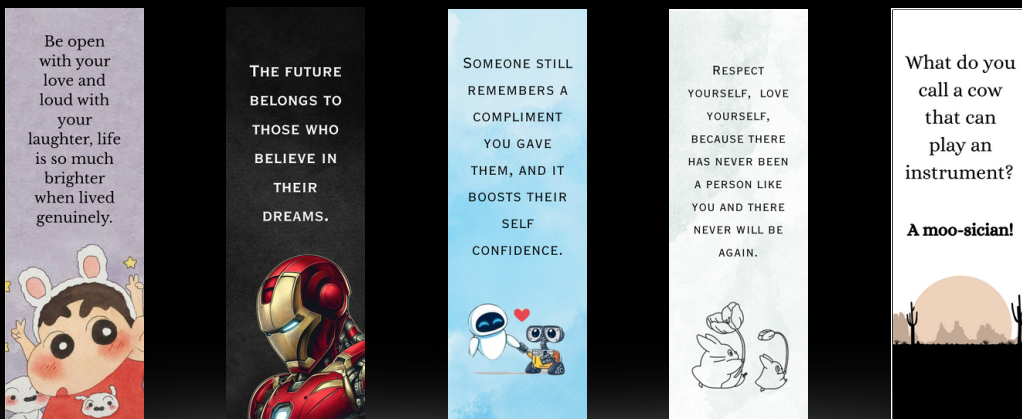


OUR FREEBIES

With every Notera notebook, you'll receive:

- **Bookmark** – Functional and stylish, designed to match your vibe
- **Stickers** – A small set of quirky, feel-good stickers to decorate your pages

We don't just sell notebook — we send a little joy in every package.



Bookmarks



Stickers

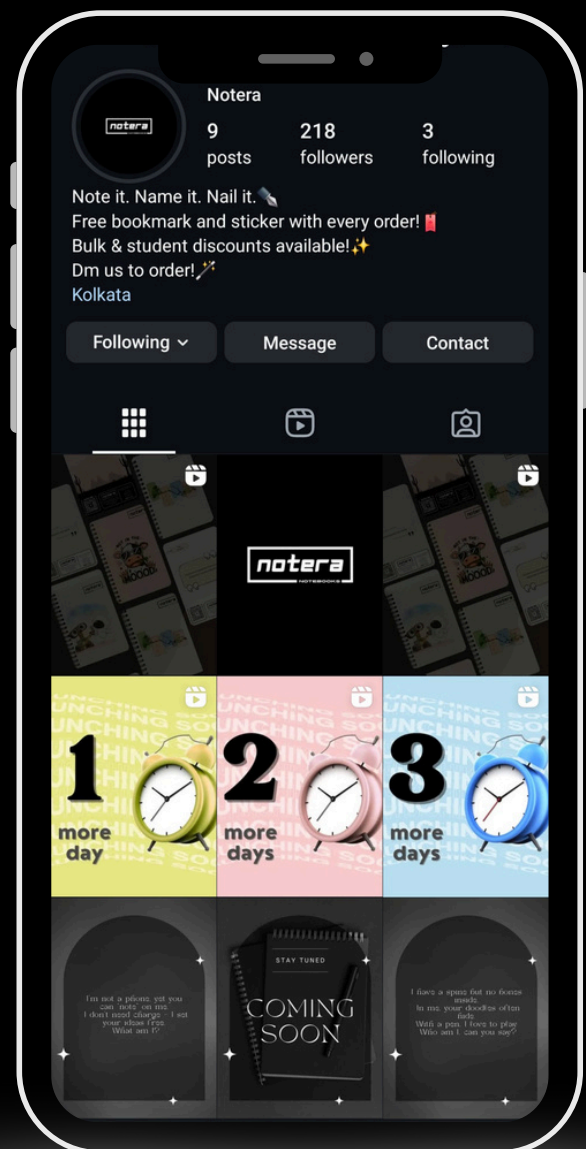
HOW TO PURCHASE

- **Retail Availability:**

Notera Notebooks are available at leading stationery and book stores near you. Visit your nearest outlet to explore our collection in person.

- **Online Orders:**

For added convenience, orders can also be placed directly through our official Instagram page via direct message. Connect with us at [[@notera_official](#)] for prompt assistance and doorstep delivery.



CONTACT US:



noteranotebooks@gmail.com



www.notera.in



[@notera_official](https://www.instagram.com/notera_official)



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